

CURRICULUM VITAE



PERSONAL INFORMATION

Name	Dr. Nicholas Rossis
Address	32 Parnassou Street, Ag. Stefanos, Athens, Greece
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E-mail	nicholas@istomedia.gr
Nationality	Greek
Year of birth	1970

WORK EXPERIENCE

Dates (from – to)	2000-todate
Name and address of employer	Istomedia Ltd 32 Parnassou Street, Ag. Stefanos, Athens, Greece 35 Albany Street, Edinburgh, EH1 3QN, UK
Type of business or sector	Internet marketing and promotions; educational CD development; distance learning; website and multimedia development
Occupation or position held	Director, developer
Main activities and responsibilities	<ul style="list-style-type: none"> • Internet marketing and promotions • Web, multimedia, distance learning developer • Administration • Have managed and developed over 500 client projects

Dates (from – to)	2014-todate
Name and address of employer	Self
Type of business or sector	<u>Blog on internet marketing, book marketing and branding</u>
Occupation or position held	Owner
Main activities and responsibilities	<ul style="list-style-type: none"> • Have written hundreds of posts on internet marketing, social media, book marketing and branding.

Dates (from – to)	2012-2013
Name and address of employer	Mediterra Holdings SA, 32 Parnithos Street, Athens, Greece
Type of business or sector	Startup funding and management, Development and marketing of corporate profiles, including branding, web and print media
Occupation or position held	Partner; Director of Innovation and Technology
Main activities and responsibilities	<ul style="list-style-type: none"> • Startup management • Web, multimedia, corporate profile, branding, Internet marketing and promotions

Dates (from – to)	2011-2013
Name and address of employer	Maxima Partners Ltd, 869 High Road, North Finchley, London, n12 8qa, UK
Type of business or sector	Development and marketing of corporate profiles, including branding, web and print media
Occupation or position held	Partner; Director
Main activities and responsibilities	<ul style="list-style-type: none"> • Web, multimedia, corporate profile, branding, Internet marketing and promotions • Administration
Dates (from – to)	2004-2008
Name and address of employer	IEKEP, 34 Averof Street, Nea Ionia, Athens, Greece
Type of business or sector	Private college
Occupation or position held	Part-time lecturer
Main activities and responsibilities	Developed and taught curriculum for numerous Internet marketing/web development courses.
Dates (from – to)	1995-2000
Name and address of employer	Istomedia Ltd (formerly Electra-ACT), 51/7 Cockburn Street, Edinburgh, EH1 1BS, UK
Type of business or sector	ICT
Occupation or position held	Director, developer
Main activities and responsibilities	<ul style="list-style-type: none"> • Internet marketing and promotions • Web and multimedia developer • Administration
Dates (from – to)	1998-2000
Name and address of employer	Napier University, Edinburgh, UK
Type of business or sector	Dept. of Print Media, Publishing and Communication University (PMPC)
Occupation or position held	Part-time lecturer
Main activities and responsibilities	Developed and taught curriculum for numerous PMPC courses for under/postgraduate students with an emphasis on Internet marketing.
Dates (from – to)	1999-2000
Name and address of employer	Napier University, Edinburgh, UK
Type of business or sector	University
Occupation or position held	External expert for programme IDEA (“web-based tool for Invigilation, Diagnostics and Educational Applications”). The programme was part of the LSE (Learning Support Environments) project, and was funded by SHEFC (Scottish Higher Education Funding Council). Participants included Heriot-Watt University and Adobe Software Ltd among others.
Main activities and responsibilities	Usability expert

Dates (from – to)	1999-2000
Name and address of employer	Sunrise Solutions (now Native Agency), 52 Albany Street, Edinburgh, EH1 3QR
Type of business or sector	Marketing and design
Occupation or position held	Technical director
Main activities and responsibilities	<ul style="list-style-type: none"> • Internet marketing and promotions • Web, multimedia developer • Technical administration

EDUCATION AND TRAINING

Dates (from – to)	1995-2000
Name and type of organization providing education and training	University of Edinburgh
Principal subjects/occupational skills covered	PhD Thesis titled “Design in the Digital Age: in search of a collaborative design paradigm”
Title of qualification awarded	Doctor of Philosophy

Dates (from – to)	1990-1995
Name and type of organization providing education and training	TEI Pireaus
Principal subjects/occupational skills covered	Engineering
Title of qualification awarded	BSc

PROFESSIONAL QUALIFICATIONS

Certified by EOPPEP (National Organisation for the Certification of Qualifications & Vocational Guidance) for teaching at a theoretical and practical level, as well as basic skills.
EOPPEP registration number: 714670.

TECHNICAL SKILLS AND COMPETENCES

- Distance learning, Telematics
- Experienced in the following languages/platforms: BASIC, VISUAL BASIC, FORTRAN, HTML, JavaScript, Flash Actionscript, ASP, Wordpress, Blogger
- Has experience in the following OS: MS-DOS, MacOS, UNIX, Windows
- Web design committee member of the *Interactive Media Alliance Scotland (IMAS)* (1997-98)

NON-FICTION PUBLICATIONS AND CONFERENCES

- “Distance Learning: Potential and Limitations,” First Hellenic Conference on Distance Learning, University of Patras, May 25-27 2001
- “IT/CMC and Vocational Guidance for People with Special Needs and People Facing Social Exclusion,” EU study, research, June 2000
- “Developing New IT/CMC Paradigms in the Architectural Practice Context”, Edinburgh Architecture Research, vol. 26, Εδιμβούργο, 1999
- “A Psychoanalytic Approach to Design” , Edinburgh Architecture Research, vol. 26, Εδιμβούργο, 1998
- “Design Methodologies”; Edinburgh Architecture Research, vol. 24-25, Edinburgh, 1997
- EdCAAD Seminar, “The Future of the Architect”, November 1997
- EuroplA 1997, Edinburgh, “The Architect’s Role in the Information Age”, April 1997
- ECAADE 1996, Sweden, “Information Technology/Computer Mediated Communications (IT/CMC) in Architectural Practice”
- EdCAAD Seminar, “The Role of IT/CMC in Business Changes”, March 1996
- EdCAAD Seminar, “The Architect’s Role”, June 1996
- “IT/CMC: Effect on Design”; Edinburgh Architecture Research, vol. 23, p. 176, Edinburgh, 1995

FICTION PUBLICATIONS

- Hybrid author, with eight traditionally published and self-published books:
 - Runaway Smile: children’s book, award-winning finalist, 2015 International Books Awards. Greek edition published by Delta Ekdotiki.
 - Pearseus: epic fantasy series (four books)
 - The Power of Six: 6+1 Science Fiction Short Stories
 - Infinite Waters: 9+1 Speculative Fiction Short Stories
 - Tao Te Ching (Greek translation)

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

Greek

OTHER LANGUAGES

English

Qualifications
Reading skills
Writing skills
Verbal skills

PhD
Excellent
Excellent
Excellent

German

Qualifications
Reading skills
Writing skills
Verbal skills

Mittelstufe
Good
Good
Good

	French, Russian
Reading skills	Basic
Writing skills	Basic
Verbal skills	Basic
SOCIAL SKILLS AND COMPETENCES	Have collaborated on hundreds of projects with both individual clients and large organisations, public and private.
DRIVER'S LICENCE	Yes
ORGANISATIONAL SKILLS AND COMPETENCES	Have successfully started up 5 companies to date. Have successfully collaborated with dozens of collaborators, including programmers, web developers and designers.
ADDITIONAL INFORMATION	<ul style="list-style-type: none"> • Edinburgh Architecture Research (<i>EAR</i>) magazine editor (1995-96) and chief editor (1996-99). • Counseling: First module qualification in Certificate-level training from Stillpoint (Edinburgh), 1999 • Successfully attended 6-monthly seminars in: <ul style="list-style-type: none"> ○ Jungian (analytic) psychology, the University of Edinburgh, 1998 ○ Anthropology, the University of Edinburgh, 1998 ○ Shiatsu, the University of Edinburgh, 1998 • Successfully attended Myers-Briggs Type Indicator course, June 1998 • Two-year collaboration with photographer George Semidalas, private exhibition in Edinburgh, 1998 • Music composer, performer (professionally between 1995 and 2000)